



Arena ITech

Private Limited

...Explore Vision Intelligently



www.arenaitech.com



COMPANY PROFILE

We aspire to be a global leader with the cutting-edge technology and services in consulting, and digital transformation, at the forefront of innovation to address and cater the entire requirements of Clients, Customers finding opportunities in the embryonic world of cloud, digital and daises. We are determined by the principle that the business value of technology comes from and through people.

Arena ITech Pvt. Ltd. Nagpur is a group of companies has been providing online solutions to everyone's business, Customized Software for any type of Institutions and Organizations over last several years. With a professional team Company involves in Services, Online Solution, IT and Multimedia Solutions, Web Designing, Software Development, Organizational Development Support, Professional Trainings, Industrial Solutions, Improvement projects and been providing training on various topics of Industry's interest through various consultants and experts associated.

As a Group we are in Software Development, Automation solution, Research, Industrial consultancy Services & Talent Development. We aim to mark our footprints in other areas of future scope mainly services and support.

Company provides software solutions to various businesses prepared for tomorrow yet provide all solutions for today.

VISION

To understand value of business coming from people to fit their requirements and achieve trust with confidence and follow through on expectations set.

MISSION

To drive and deliver results what you want to explore your vision that fits your requirements of business and technology solutions for becoming more competitive and agile.

MANUFACTURING ERP SYSTEM

Many business still thinks whether to have or not to have an ERP for their operations. The fact is, not an expense you are going to make rather it's an investment.

KEY FEATURES

- ❖ Efficient and magnificent production plan.
- ❖ Control the Purchase of Raw Material.
- ❖ Raised the PO automatically based on Stock in hand, Sales Order and delivery schedule.
- ❖ Minimizing the total cost of inventory and maintain the minimum order level
- ❖ Identify the non-moving stock and liquidating dead inventory.
- ❖ Reduced the wastage and overhead cost.
- ❖ Comparison of Post Production Costs sheet with Specification Sheet for each order.
- ❖ Each department will get daily, weekly and monthly reports.

ERP SOLUTIONS FOR MANUFACTURING:

We have made our ERP system in a way it would let you organize all operations at one place like,

PURCHASE MANAGEMENT

Creating a streamlined procurement activity is very crucial in manufacturing, our ERP solution let you manage inventories seamlessly.

SALES MANAGEMENT

Well defined sales module in our ERP software makes it easier to track customer order in no time.

INVENTORY MANAGEMENT

Biggest challenge to any inventory manager is to track in hand & out of stock material, which is made flexible with our advanced and powerful ERP modules.



PRODUCTION PLANNING

This module let you effectively make use of resources and material maintenance. With this you can explicitly predict future sales orders that let you plan organization growth

HR MANAGEMENT

A human capital module that comprise of information associated with easy access to manpower, recruitment, attendance and other HR operations.

FINANCE MANAGEMENT

A significant and effective method to view entire financial information in one shot. Most importantly anyone with access can initiate reports with available information from the database.

With all these above modules combined will definitely make valuable impact on your business growth.



INVENTORY MANAGEMENT SYSTEM

Inventory management system tracks supply cycle of the product in the business. It covers every sector from manufacturing to the retail and all the movement of product and parts. Its monitor the supply chain and allow business to make good decision for investment and growth.

Key Features:

- Reporting tools
- Inventory forecasting Tools For Accounting
- Product tracking
- Complete reports for parts and finish products
- Forecasting tools
- User Friendly Accuracy
- Save Time



HUMAN RESOURCE MANAGEMENT SYSTEM



MAJOR FEATURES OF LMS/TMS

- Fully Automatic Software to function as a Training Manager-Dedicated.
- Competency mapping, Skill Matrix preparation, SWOT Analysis
- Micro Analysis for an Individual (Knowledge details in %)
- TNI and Preparation of Training Calendar
- Training Budget
- Vendor Details, Online Quotation, Comparison Statement,
- Training program details & Contents,
- Training Delivery, Assessment, Evaluation (Pre, Post, 3 months) etc.
- Testing and Skill Certification
- Departmental Control by HOD
- Special Training program requirement from HOD`s
- ROI Analysis-Online
- Internal and External Trainers Database
- Annual Departmental Feedback system, Internal Survey
- All reports are at one click-User friendly
- Career Succession Planning
- App for more efficient application, Other system Integration

ADVANTAGES

- Fully Web Base solution and application
- Simple, reliable & User Friendly to Operate.
- Flexibility to Modify or customize as per individual requirement.
- 100% Transparency based.
- Easy to use, Quick entry, Quick Responding & Fast Printing.
- One click report generation as per requirement of business.
- Completely Paper Less online feedback system.
- Wide data base can be generated as per requirement.
- Certification can be done internally.
- Can be customized as per requirement.
- All training programs arrangement, assessment etc.
- App for efficient application, other system Integration
- Can use as a organizational development tool, OJT Implementation
- Succession Planning
- Behavioral assessment for soft skill training.

LIST OF VARIOUS TRAINING PROGRAMS

- Technical
- Electrical
- Mechanical ● Process/ Instrumentation/Automation etc. ● Soft Skill/ Behavior Training ● Management programs (MDP) ● Quality/Business



- Excellence/TPM ● Safety
- Induction or Base Level Training
- Leadership/Team Building
- OEM Trainings ● External Training Details. ● Customized requirement.

HOW IT WORK?

- Specially developed Software dedicated to all Learning & Development Activities.
- Systematically Processed for L&D systems
- Various Reports for an Individual Employee
- Various reports for HOD
- Various Reports for HR
- Pre and Post test for Skill Analysis and auto Updation
- Training assessment and Evaluation
- Skill Certification testing
- ROI
- OJT, Technician or Operators Training
- Succession planning
- SWOT Analysis
- Many other reports required. System Modules
- Employee Details
- Employee Dashboard – Individual
- Competency Mapping / Skill Matrix / SWOT Analysis
- Pre & Post Test and Micro Analysis.
- Training Feedback , Assessment and Evaluation.
- TNI or Skill Gap Analysis (Training Need Identification)
- Training Calendar (Monthly, Quarterly, Yearly)

SYSTEM MODULES

- Employee Details
- Employee Dashboard – Individual
- Competency Mapping / Skill Matrix / SWOT Analysis
- Pre & Post Test and Micro Analysis.

REPORTS



Graphical Reports



Training Program Quotation Comparison Report



Training Calendar



Training Program Micro Analysis



Training Budget



Feedback On Training Program Reports



Employee TNI Report



Program List



Designation Wise TNI



Department Wise TNI



Return Of Investment



Attendance Sheet



Quotation Sended Report



Trainer List Report



Employee List



Special Training Program



Program Contents

- Training Feedback , Assessment and Evaluation.
- TNI or Skill Gap Analysis (Training Need Identification)
- Training Calendar (Monthly, Quarterly, Yearly)

HOD DASHBOARD

- Program verify and Approval and New training request.
- HR Dashboards (Function as a Training Manager)
- Reports (Every report required for talent management)
- Different Types of Reports
- ROI Training Assessment and Evaluation
- Individual SWOT analysis and Succession planning
- Customized requirement and ... many more modules

WORKFORCE/WORKMAN MANAGEMENT SYSTEM

- Workman Details
- Contractors Details
- Area wise workers information
- Induction & Safety Training
- Payment Details
- Reporting as per Statutory requirement
- Incident and Accident details related to worker
- Individual Management and record
- Facility to mention all schemes by government
- Attendance Module
- SAP Integration
- Training requirement
- Auto updation of all activities
- Fully customized as per requirement
- Various reports as per statutory requirement
- All Forms (1-25) 1,3,12, 6A, 13, 14, 15, 16, 19, 24, 27, 28, 20, 21, 22, 23, 25, 4, 5, 7 & 10.

PERFORMANCE MANAGEMENT SYSTEM

- Employee Details
- Auto Flow from Employee to Line manager to HOD to HR Coordinator & Director to COO/CEO for final Approval.
- Target Setting (KPI/KRA)
- Performance Evaluation will be done as per :
- Measurable specific achieved targets.
- Completion of activities at par targeted one.
- Benefit to the organization from performed activities.
- Concern while doing the activity for future scope of improvement.
- Self-evaluation by employee.
- Line manager & HOD evaluation.
- HR evaluation approved by Head of the plant.
- Competency Assessment
- 360 degree evaluation and Bell Curve assessment
- LDP, PDP, PIP, TNI all includes

PAYROLL, LEAVE AND ATTENDANCE MANAGEMENT SYSTEM

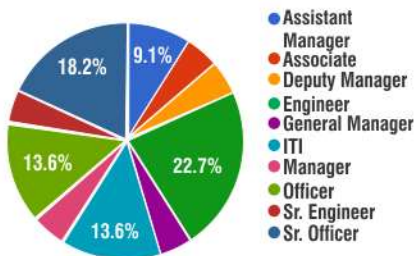
- Employee Details
- Auto Flow from Employee to Line manager to HOD to HR Coordinator & Director to COO/CEO for final Approval.
- Auto Attendance system
- Pay roll management
- Salary Slips
- All reports.

OTHER SYSTEMS

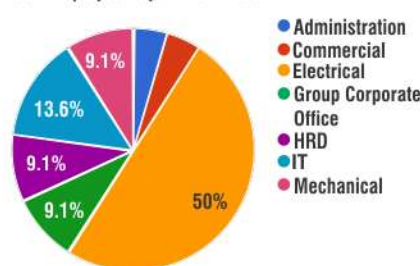
- Succession planning
- Recruitment module
- 360° feedback, online survey
- SWOT analysis
- E-learning module management
- And many more features....

GRAPHICAL REPORT

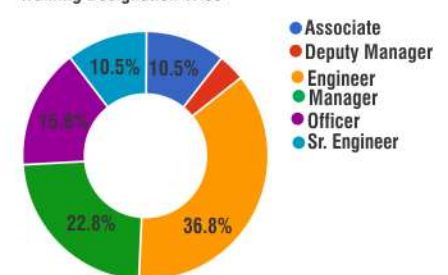
Total Employee Designation Wise



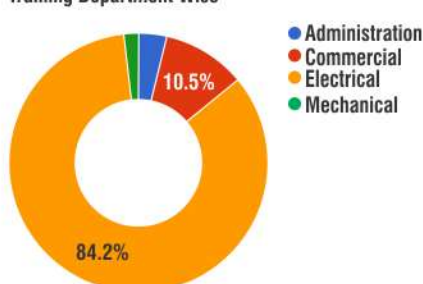
Total Employee Department Wise



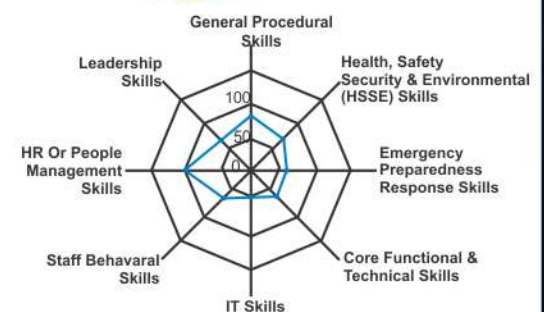
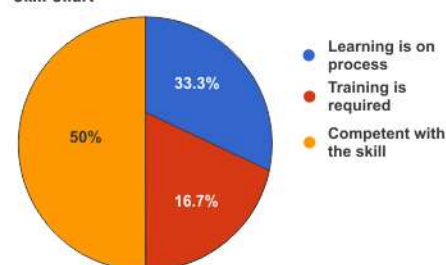
Training Designation Wise



Training Department Wise



Skill Chart



EDUCATIONAL ERP MANAGEMENT SYSTEM

Educational ERP System provides user-friendly dashboards with login access for teachers, non-teaching staff, students, parents and management personnel of your institution. The various modules available in ERP facilitate all the processes of your institution, from admission of new students to generating transfer certificates when students complete their studies.

COLLEGE / SCHOOL ERP SOFTWARE MODULES :

- Registration
- Admission
- Fees Management
- Student Administration
- Attendance
- Timetable
- Accounts
- HR & Payroll
- Library
- Examinations
- SMS & Email Integration
- E-Learning
- Purchase and Stores
- Hostel
- Training & Placement
- Transportation
- Assets Management
- Biometric Attendance
- Mobile App
- Digital Marketing

STUDENT MANAGEMENT:

Class Register/ Daily Attendance/ Discipline and conduct tracking/ consolidated reports/ TC Management/ Student Certificates.

STUDENT HEALTHCARE:

Periodical General Health check-up/Clinical Case Sheet

TRANSPORTATION MANAGEMENT:

Vehicle Management/Vehicle Staff Management/ Bus Fee Management/Students and Staff Admission/Trip Attendance/Trip Management/Fuel Register/Vehicle Maintenance/ Renewals Management like Tax, Insurance etc.,

STAFF MANAGEMENT:

Defining the Leaves/Shift and duty group creation/Staff Attendance/Long Leave Handling/Staff Leave History/Acting Work (Staff substitution on Leave) Staff complaints/Staff Certificate Management/Biometric Attendance.

REPORTS:

STUDENT REPORT: Class Register Report/Mailing List/Email/phone/Strength/ Student Attendance

STAFF REPORT: Acting work report/Leave summary/Staff Duty adjustment report/Staff duty schedule/Staff In and Out Report

TRANSPORTATION REPORT: Bus fee consolidated/stop wise bus fee report/Bus fee summary report/Fuel Register report/Trip Details report/Transport action report/Vehicle Maintenance/ Vehicle Movement/ Vehicle Renewals.

FEATURES OF THE SYSTEMS:

AUTOMATED APPLICATIONS AND INFORMATION TOOLS:

Complete Integration and end to end automation of financial, academic, administrative and management operations. A variety of automated communication channels like web applications, IVRS (Interactive Voice Response Systems) and auto SMS that helps improve parent school interactions and keeps parents current and informed on the status of their child.

SIMPLIFYING OPERATIONS WITH AFFORDABLE SOLUTIONS:

Simple Solutions for various complex operations like timetable generation, exam hall planning which help improve efficiency and drive down costs by reducing manpower and paper trails.

TIME SAVING AND USER-FRIENDLY SOLUTIONS A SINGLE CLICK AWAY:

Single click solutions for many of the time consuming operations like Payroll, staff substitution, fee collection etc at saves precious time of the administrative staffs.

ACCESS TO INFORMATION ANYTIME, ANYWHERE:

Bringing down the communication gap in and out of the institution down to zero by providing specific in form action with a single mouse click at anytime and anywhere.

QUICK IMPLEMENTATION AND TURN AROUND TIME:

Smooth implementation of operations using minimal effort within the most affordable infrastructure eliminating the need for annual work in your institution.



ONLINE EXAM MANAGEMENT SYSTEM

This system is very useful for any institution, school, College, Organizations and bank, society who conducts online exam for evaluation of student or candidates. Admin has right to create question banks, test series, create batches and student with limited control and permission.

Key Features :

- Student login Generate id cards and student self evaluation reports.
- Course/student/batches /question bank manage.
- Manage test series • Student reports generation
- Data analytics, graphical representation, MIS etc.
- Print facility for offline test Accuracy
- Payment gateway, SMS and Email integration • Easy to operate • Time saving

SOFTWARE DEVELOPMENT ERP with following USPs:

- Centralized solutions, anywhere in the Globe
- Customized solutions as per client requirements
- Pluck & Play type of modules
- Complete Payroll, Leave mgmt., Travel claim settlements, HRMS, Reports
- License (one time purchase) and or SaaS model (monthly service bill)
- Specific Industry segment software, like manufacturing, Trading, Academic, Automobile, Corporate sector



LIBRARY MANAGEMENT SYSTEM

Master entry for library software

Book Category :

- Add Book Category •Save •Update •Reset
- Search by category •Unique id to each and every book

Book Details :

- Book title •Author •Publisher •Book edition
- Edition year •Pages •Price •Book category •standard

Journal Details :

- Author •Journal name •title •Edition year
- Day •Editor •Volume •Short title •Category
- Type •City •Month •Page •Publisher •Issue
- Standard •price •Remarks

Issue Days :

- Type •Issue days

Re-Issue Days :

- Re-issue days

Issue Centers :

- Type •Issue counter

- Fines : •Fine per day

- Category •Date •Enter Member ID •Select Book No
- Issue •Return •Print Slip

Student Registration :

- Student Name •Mo.NO •Email ID •College Name
- Address •Address Correspondent •Education

Account Reports :

- Monthly Fees Received •Balance Fees •Book Fine Fees •Payment Report

Employee Management :

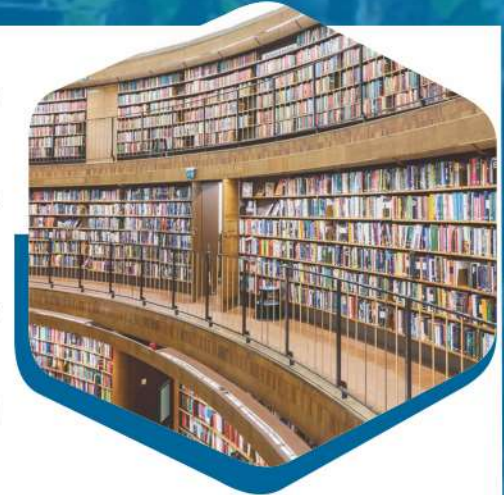
- Employee Name •Address •Photo •Email Id
- Mo.No. Payment Amount

Book Distribution :

- Create member with unique id facility •Date of Issue Book
- Book Details •Date of Return •Late Fine Per Day •Discount Against Fine •Slip Print

Book Shifting Back End :

- Admin Panel •Book Management •Fees Management



HR AND PAYROLL MANAGEMENT SYSTEM

One of the most successful and popular products, used by many MNC's, Banks, Financial Institutions, BPO Providers, Advertising, Marketing, Finance, Manufacturing, Companies. The Payroll Management System deals with the financial aspects of employee's wages, allowances, deductions, gross pay, net pay, bonus perks, overtime, leaves, etc. and generation of pay-slips for a specific period. It's also deals with standard deductions like PF, E.S.IC, Professional Tax, Income Tax etc. The exceptional benefit of System is its effortless implementation. Other advantages of Payroll Management System are its extensive features and reports.

Key Features:

- Administer Employee Information professionally.
- Describe the emoluments, deductions, leave etc.
- Generate Pay-Slip at one click.
- Generate and handle the Payroll Processes
- according to the Salary Structure assigned to the employee.
- Produce all the Reports related to employee, attendance/leave, payroll etc.
- Manage your own precautions

COACHING INSTITUTE MANAGEMENT SYSTEM

Education In today's world, administration & management of organizations, particularly educational institutions, has become a tedious and complex task. It requires careful planning, systematic approach and accurate control of administrative processes to attract the best students, produce best results and project the best image. Coupled with tight competition from the industry, these institutions are increasingly seeking the help of information technology to improvise their facilities and maintain a competitive edge to their educational business. Welcome to the extremely efficient, systematic, sophisticated yet user friendly automated System of e-Campus, School Management System, e-Coaching, College Management Software.

KEY FEATURES

Student Management :

- Unique id to every newly admitted/existing Admission details admission date etc.
- Personal details covers date of birth, gender, caste, nationality, religion And Mother tongue. •Phone No. of students, parent and local guardian.
- Student's details cover the full name, enrolment no. And Nick name etc.

- Photograph can be stored.
- Student information (Name, personal, phone, Subject Standard Wise)
- Student admission (fees, admission details)
- Attendance (Subject wise, selected duration, selected subject, student). •Subject Wise Attendance Report •Updating of attendance period wise. •Attendance Details
- Fees Management •Fee receivable generation at the time of admission. •Balance Fees Reminders



HOTEL & RESTAURANT MANAGEMENT SYSTEM

Hotel Management System provides end user with the approach and transparency essential to appreciate how their business is performing over time. This system can be considered as a centralized channel that provides significant profits details. Several users will prefer this modernized version over more problematical platforms such as Front desk or room Master. System provides the user with important calculations to make equal critical decisions at the most appropriate times.

Key Features

- Automate hotel operations
- Provide effortless access
- Allow limitless users
- Capture and evaluate guest details
- After-sales support Security of data, payment gateway Comprehensive reports Multiple features
- 3rd Party integrations Customer tracking
- Global Distribution System (GDS) API Integration
- Online Travel Solutions
- Online booking websites
- OTA Model ●API Integration.

successful food service business by controlling costs, saving you time and maximizing profit. It calculates and reduces your actual food costs. Restaurant Management Software manages all: inventory control; recipe, menu, and liquor costing; nutrition; sales management; interfaces with suppliers, POS and accounting. Windows version is a reckonable intended for Restaurant Management System. It is designed to help you cost your recipes and track inventory saving you Money and Time!

Key Features Inventory Management :

- Add Vendor Details
- Purchase Stock
- Issue Stock
- Report Loss
- Stock Balance ●Create Purchase Order Order Management ●Place Order
- Running Order ●Facility To Change Table During Running Orders ●Cancel Order
- Generate Bill & Print Bill Account Management : ●Cashier Cockpit ●Receipts
- Voucher ●Cash History ●Submit Cash ●Bill Reprint



ASSETS MANAGEMENT SYSTEM

Asset management, refers to any system that monitors and maintains things of value to an entity or group. It may apply to both tangible assets such as buildings and to intangible concepts such as intellectual property and goodwill. Asset management is a systematic process of operating, maintaining, upgrading, and disposing of assets cost-effectively. Here Asset management means IT Asset, specially

KEY FEATURES :

- Dynamic Dashboard
- Assignment, Assign Asset to User(s)
- Add/Update/Delete Vendors
- Add/Update/Delete Category
- Search ●Manage Users
- Manage Labs
- Manage Stocks (Hardware/Software)



MEDICAL CONFERENCE MANAGEMENT SYSTEM

This CMS - Conference Management System is design for highly professionals. It helps to arrange big official, events, corporate, public, stakeholder, etc meeting with proper defining the meeting/event agenda. The system will take care of all the process start from invitation to collecting feedback from the participants. Every individual conference is also maintained in Mobile App.

KEY FEATURES

- Design of the complete program as well as an overview, based on accepted presentations, assigned topics and resources
- Manage resources (rooms, time slots)
- Resolve scheduling conflicts
- Outline of the agenda
- Detailed list of presentations with locations and timing
- Works online completely
- Supports the entire intellectual event cycle
- Powerful data export and import
- Collect personal data by creating custom forms (e.g. surveys, proposals)

- Send automatic and bulk emails
- Gather feedback after the event is over
- Organizers can modify any text on the system
- Facilitates the implementation of additional language
- Bidding process and automatic or manual assignment of papers
- Open or blind peer review process
- Facilitates off-line work through the export of assigned abstracts
- Flexible textual and numerical appraisal system
- Customizable review criteria
- Provide feedback for authors



HOSPITAL INFORMATION MANAGEMENT SYSTEM

Hospital Management Software is a complete hospital suite serving all functional areas of the hospital. Each of the department's work in the system's business process. It is user friendly software. It can take care of much complex operation; it covers complete cycle from Application, Appointment, User Registration, Patient Registration, Patient History, Patient Case File, and Doctor along with Prescription writing.

Key Features :

- Patient registration
- Doctor management
- Staff management
- Shift management
- Department management (multiple

- department will be added)
- Ward management
- OT Management
- Pharmacy management
- Central store management
- Account management
- Payment Management

AUTOMOBILE MANAGEMENT SYSTEM

Logging in is usually used to enter a specific page, which trespassers cannot see. Once the user is logged in, the login taken can be used to track what actions the user has taken while connected to the software.

KEY FEATURES BILLING FEATURES :

- Billing Features
- Multi Rate, Price List, & Discount
- Cash / Credit / Split Invoic
- Sales Return & Replacement on Sale Bill
- Party Wise Rate, Discount and Scheme
- Salesman /Area Wise Bills & Reports
- Indication for Loss, Min, Max, New / Old Rate & Expiry
- Negative Stock Billing Facility

PURCHASE FEATURES :

- Purchase Planning & Purchase Order Management.
- Supplier Wise Various Outstanding Reports & Remainder.
- Pending DR / CR & Replacement Notes.
- Fix Sales Rates & Deals at the Time of Purchase.
- Online Shortage Management.
- 1000's of Purchase Reports & Analysis.
- Online / Softcopy Purchase.

Inventory Management :

- All Books of Inventory
- Brand, Group & Category Wise Inventory
- Stock Valuation on Multiple Methods
- Item Wise Gross

Profit

- Primary and Alternative Unit for Each Item
- Party-wise Price Structure for Items / Groups

MIS REPORTS :

- Cash Flow, Funds Flow & Ratio Analysis
- Budgets / Targets / Credit Limits
- Online Graph, SMS & E-mail
- Any Report Export to Word & Excel
- Sales / Purchase Analysis
- Gross Profit Analysis
- Expenses Analysis
- Operator Wise Powers & Bondations with Operator Log Book

UTILITIES :

- User-Definable Warning Alarms & Colorful Indication
- Year-Wise Data Backup and Restore
- Data Export to Word / Excel / Text File
- Draft Mode & GUI Printing
- Bird's Eye View of Accounts Comprehensive

Financial Accounting :

- All Book of Accounts & Final Results
- Balance Sheet with Various Schedules
- Configurable Sales & Purchase Registers
- Outstanding Reports and Analysis



MOBILE & IOS APPS

An application is difficult, complex and requires highly skilled, experience and professionals to build up a significant application. Our professionals have experience and familiar with android app development assignment. We use pioneering technologies and modern ideas to build application which can elevate the client experiences to a new level.

Anatomy of My Mobile App

1. Your mobile website

My Mobile App houses your mobile friendly website within a native app shell. This provides you with greater flexibility to design the app you really want, as all changes made to your website will be automatically reflected in your app.

2. Toolbar & Menu

This is your app's control panel. From the toolbar users will be able to navigate your app via the menu, as well as access the native phone features and the push alert centre.

3. Contact Info

Your contact info is found in the toolbar, and makes use of native phone capabilities, making it easier than ever to reach you. Only info you provide will be on display - for example, if you don't supply a phone number, the phone option won't appear in the toolbar.

4. Push Notifications

Users receive push notifications direct to their device. Set up push notification categories with the Premium Plan and allow users to opt in to categories that are relevant to them.



Key My Mobile App Features

My Mobile App houses your mobile website in a native app shell, giving you the best of both worlds! You get all the potential of a custom designed mobile website, plus the benefits of an app, including:



Direct Access

No more typing in URLs or being one of many pages in a web browser – allow users to reach you at the touch of a button, direct from their home screen.



Native Phone Capability

Your app integrates with your phone to take advantage of its native features, allowing for better call, email, and location capabilities for your app users.



Push Alerts

SMS can be costly and newsletters don't get read. Send push alerts notifications through your app and communicate with those that want to hear from you!



Analytics

See how your app is performing and monitor its usage from your own Dashboard. After all, the next best thing to having an app is watching it shine!

BIO-METRIC



How Biometric Systems Work

Biometric use the fingerprints of employees to verify who is actually clocking in and clocking out of work each day. The system scans the finger of the employee, coordinates are determined and then the system maps the endpoints and intersections of the fingerprint.

Biometric Systems are Safe

Many people worry that biometric systems can be hacked or logged into by outside entities, such as law enforcement agencies. A biometric absence tracker is completely safe and secure. It can only be used, and data accessed, by the company that uses the system. These systems can typically only be used for tracking time and attendance and providing access to employees to certain areas of the building. There is no personal information used in the biometric system except for the employee's fingerprint and his or her employee ID number.

Fingerprints are Deleted from the System :

To make a biometric system even more secure, the system deletes fingerprints from the system. When a new employee is entered into the system, the software scans the fingerprint to create a group of coordinates.

Restrict Employee and Non-employee Access :

Another major benefit of using time & attendance systems is that they restrict employee and non-employee access to certain areas of your organization. For example, if a group of employees are not supposed to access a certain area of your building, their fingerprints will be flagged in the system so they cannot enter.

Biometric time and attendance systems have become popular in the business world today when it comes to tracking employees and their attendance. Biometric systems are easy to use, easy to install and track data regarding employees for management to analyze.

- KEY FEATURES :**
- Easy to use
 - Fast way to clock in
 - Stronger security measure
 - Prevents theft of time
 - Accurate detail recording
 - User friendly for all employees
 - Easily integrated into payroll, accounting and billing systems
 - Saves time when clocking time
 - Saves money by accurately tracking time
 - Prevents buddy punching, early punching or late punching by employees

DIGITAL MARKETING

In digital marketing, a reporting and analytics engine can be layered within a campaign which allows the organization or brand to monitor in real-time how a campaign is performing, such as what is being viewed, how often, how long, as well as other actions such as response rates and purchases made.

- The use of digital marketing in the digital era not only allows for brands to market their products and services but also offers online customer support through 24x7 services to make the customer feel supported and valued.
- Digital marketing provides increased advantage for brands and businesses. It is now common for consumers to post feedback online through social media sources, blogs, and websites about their experience with a product or brand.

DIGITAL MARKETING - SEO

Search Engine Optimization is the process of getting traffic from the free, organic, editorial, or natural search results on the search engines. Simply put, it's the name given to the activity that attempts to improve search engine rankings. In many respects, it's simply quality control for websites. SEO may target different kinds of search, including image search, local search, video search, and news search engines. Employing a sound SEO strategy will help you position your website properly to be found at the most critical points in the buying process or when people need your site.

DIGITAL MARKETING - SOCIAL MEDIA

Social media today is essentially word-of-mouth marketing. Getting people to connect with you online in the social arena helps spread the word about what your company is and what are your products and



services.

OPTIMIZE FOR MOBILE :

All social media efforts need to be optimized for mobile. You've probably heard, but everyone needs to make sure their websites are optimized for mobile.

EMPHASIZE ON HUMAN EXPERIENCE :

It may be digital, but you need to consider the "human experience." Google and Facebook have made changes to their platforms to push businesses to focus more on the "human experience." For social media marketers, your social media posts need to be more relevant, provide more value to your audience, and the engagement needs to be more "human."

SEO

 Speed	 Local Optimization	 On Site Optimization	 Mobile Friendliness	 User Experience
 Keywords Research	 Link Profile	 Social Media	 Content	 Search Accessibility

SMO / SMM



WEBSITE DESIGN & DEVELOPMENT

There are three components visibility, good organization, and characterized idea for successful website. It should be easy to navigate and pages display should be convincing. Website should be influential to the target viewers of business. It should reflect business products, ideas and values. Now every organization & business need content management system.





Our Team

Our team of 45+ highly skilled professionals, technically qualified and expert in developing in Customized Software and Mobile Application solutions. The team is mentored by a mentor panel comprising of Academicians, IT Experts and Technology Architects and Process Consultants. We routinely conduct the workshops and training of our Employees for keeping pace with the latest advances in technologies and thus make it available to our Clients through our offering and services.

Why Arena I Tech Pvt. Ltd.?

We understand the DNA of Institution's planning system in today's world, having worked through various implementations since last two years. Our primary goal & commitment is exclusively for Customized Software solutions. Repository of best practices in-built in our services, that are unparalleled to match. We are prime movers to bring to the market, latest advances based on latest technology. We have also low cost Cloud enabled integrated Software for various sectors. We do continuous improvement to keep pace with the changing IT needs such as security, scalability, reliability & availability to ensure the right performance of the system. Adopting a "Social & Mobile" phenomenon - there by giving the Client a feel of learning in this AGE! Proven and tested support system handy available for any kind of challenges through implementation and post deployment facilitating the companies for the required 'change management' needed. Always available at service and deliver the promise. Optimal deployment of resource of companies to provide the faster ROI.



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